

# Cell Data Communications

Cell data modem communications connect your PC directly to the sign. Cell modem communications are more reliable than wireless devices. Cell data communications cannot be interrupted by other wireless devices or bluetooth devices because they provide a direct machine-to-machine connection.

The cell modem provides a secure internet connection to the LED signs. The compact and robust cell modem passes data back and forth through a reliable wireless network, offering the ability to manage one to many displays from single or multiple computers connected to internet. This simplifies updating the sign content and allows you to control, monitor and troubleshoot the displays from any location.

## Pros:

- Communicate with your signs from any PC - anywhere on the planet.
- No distance limitation.
- Remote diagnostic capabilities.
- No additional expense of running conduit or cable to your signs.
- Robust, secure, and reliable wireless infrastructure.
- Always on line and ready to be connected.
- No additional setup cost, fully configured ready to work
- Update your sign for Amber Alerts, news or weather emergencies -- at any time from any location.

## Cons:

- Requires access to the internet.