

# What's a Better Test of Durability - a Fish Tank or a Tornado?

## A Fish Story?

Some LED display manufacturers try to demonstrate the durability of their displays by immersing LED modules in fish tanks. While we think this is a great gimmick, can submerging one component in water really tell you anything about how your display will stand up to the forces of nature in the real world?



## A True Test of Durability - Optec Display Survives Tornado

**Steve Hodges:** *"I took these pictures about 10 minutes after a tornado hit this place. This is the Optec display we purchased from you last summer. As you can see from the pictures, all the signs were destroyed as well as almost everything else except your LED message center."* We could say more about Optec's durability, but the photos below say it all.



Steve Hodges



LOUIS DeLUCA/DMN



Steve Hodges



John Clanton/The Oklahoman/AP



Louis DeLuca/The Dallas Morning News/AP