

FUND-RAISING
UNIQUE
 FUND-RAISING
IDEAS

From the "UNIQUE" School Sign Company . . .



Sure signs cost money. But what else can you purchase that will give you so much of a return? It will not only identify your school, but will increase attendance at announced events. You could even rent out a space on the message area to parents for birthday greetings.

Here are some great ideas for fund-raising campaigns . . .



Entertainment Fundraising - raise funds through coupon books specific to local businesses and national chains with locations in your area. Last year - Signs Plus supported local schools by purchasing 30+ coupon books.



National Scrip Center - organizations purchase gift certificates from popular retailers at a discount. These certificates are then sold at face value. The difference in price is kept by the organization.



Schoolpop, Inc. (www.schoolpop.com) - Schoolpop brings together store, catalog and online merchants with parents and the community to raise money for K-12 schools nationwide. When shopping with Schoolpop's more than 300 store, catalog, and online merchants, schools can earn up to 20% of each supporter's purchase - at no cost to the school or its supporters.



eFundraising.com™

Outdoor Lighting - Promote national, community and holiday spirit through outdoor holiday yard lighting. Purchase or make lighted yard art and sell to the community.



Cherrydale Farms.com

Candy • Gift Wrap • Candles • Collectibles

FundRaising.Com

Visit www.afrds.org - What is AFRDS? The Association of Fund-Raising Distributors & Suppliers (AFRDS) is an international association devoted exclusively to the product fund-raising industry. Its more than 650 member companies manufacture, supply and/or distribute products that are re-sold by not-for-profit organizations for fundraising purposes. AFRDS and its members are dedicated to promoting professionalism and integrity in product fund-raising.



TROLL BOOK FAIRS

Visit www.ptotoday.com/fundraising.html - for the PTO Today magazines's focus on fund-raising.



**We have many more ideas! Call your Product Manager at Signs Plus
 For more great, innovative fund-raising information!**



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*The "Unique"
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